

The Royal Society of Tasmania Strategic Plan 2020 – 2025

Objective: The advancement of knowledge

Updated December 2020. Next review: June 2021

Goals	Aims, strategies and actions going forward	Timeline	Primary responsibility	Budgetary implications	Achieved: Yes/No/Progress to date
Present high quality annual program of monthly and special lectures by experts	<ul style="list-style-type: none"> ○ Solicit and manage a wide spectrum of topics and diversity of presenters: Eight general lectures, one Christmas lecture and one special event per year e.g. Winter Series or symposium. ○ Ensure lectures are available to members and the wider community; encourage presenters to make their presentations accessible to non-specialists. ○ Disseminate content, esp. on Tasmanian research, through multiple channels: <ol style="list-style-type: none"> 1. Develop quality content for RST YouTube channel, including making this content discoverable via links on the RST website, Facebook, and Twitter platforms. 2. Advise the RST Council on any necessary venues, equipment, or purchases required to deliver this goal, e.g. suitable recording equipment for RST lecture room 3. Ensure the promotion of the lectures to academic bodies and the wider community, using all RST platforms and mailing lists. 	Annual and ongoing	Events Committee supported by Council, e.g. Publicity Officer for promotional activities		<p>Program for 2021 developed in outline</p> <p>YouTube channel very successful 2020</p> <p>2020 Tas C Fund grant application not successful</p> <p>Camera purchased for recording Hobart lectures Dec 2020</p>
Membership Retention and Growth	<ul style="list-style-type: none"> ○ Hold 1-2 RST members-only field trips. ○ Hold a yearly survey where member opinions are canvassed. To be kept to 5 questions only. ○ Develop list of benefits to members. ○ Maintain monthly editions of the newsletter, and provide information on all RST activities in the newsletter ○ Provide up-to-date information of all aspects of RST activities on RST 	<p>2021</p> <p>Oct 2021</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Membership Secretary and Committee + Events Committee</p> <p>Membership Committee</p> <p>Membership Committee</p> <p>Council members, newsletter editor</p> <p>Events</p>	<p>Funds may be needed for field trips</p>	<p>Survey held 2020</p> <p>Achieved 2020</p>

	website and social media		committee, publicity officer, web editor		
Publish the P&P	<ul style="list-style-type: none"> ○ Maintain and grow the journal's professional reputation through excellent manuscript handling and publication procedures, including reviews and revisions ○ Promote the P&P on the RST website and on other scholarly outlets with the aim of increasing manuscript submission and awareness ○ Ensure the journal attracts a diversity of papers to help grow subscriptions. 	Annual and ongoing	Editor and Publications Committee, supported by Council		<p>Good advertising of P&P in 2020</p> <p>Increased number of quality journal articles 2020</p>
Responsibly manage the RST assets (\$, library, map collection and artwork)	<p>Monitor financial assets, including:</p> <ul style="list-style-type: none"> ○ Recruit an additional person with finance or business experience to assist and help grow the RST Foundation ○ Plan for and implement the preservation, digitisation, discovery and access of identified priority material in RST Library* (incl. historical documents, unique items related to Tasmanian history, historic maps, other items) ○ Negotiate the ownership of, and refine access to, the RST Art Collection on long-term loan to TMAG ○ Develop a plan for the long-term care and maintenance of the RST art collection, including public access through exhibition and research ○ Progress use of RST rooms at TMAG in accordance with existing Deed 	2020 - 2025	<p>RST Foundation + Treasurer</p> <p>Librarian + Council</p> <p>Art committee</p> <p>Art committee</p> <p>Hon. Solicitor; Treasurer</p>	<p>Grant writers:</p> <p>*Apply for funding to preserve and digitise rare and unique items related to Tasmanian history in RST Library. (\$5000 allocated from RST funds for 2021)</p>	<p>Tony Culberg appointed to Foundation Nov. 2020</p> <p>Digitisation in progress</p> <p>Art report due soon</p> <p>Use of rooms to be addressed 2021</p>
Foster excellence in Tasmanian scholarship	<ul style="list-style-type: none"> ○ Recognise exceptional scholars through RST awards ○ Widely promote existing awards in order to attract a competitive field of applicants ○ Support senior secondary school students through annual RST bursaries ○ Support Tasmanian Science Talent Search awards ○ Maintain the profile of the RST as an active supporter of scholarship ○ Negotiate a MOU with UTAS to encourage post graduate student involvement, including the submitting of papers to P & P 	Annual and ongoing	<p>Honours committee</p> <p>Bursaries Committee</p> <p>Council</p>	<p>\$1000 allocated for TSTS prizes</p>	<p>Very successful advertising of RST awards in 2020 with very large and strong fields of nominations.</p> <p>Bursary program: no calls for this in 2020 due to COVID restrictions</p> <p>Attend STAT conference March 2021?</p> <p>Positive discussions</p>

					with UTAS
Develop initiatives to support Aboriginal Engagement	<ul style="list-style-type: none"> ○ Deliver RST apology to Tasmanian Aboriginal people ○ Progress respectful relationships with Tasmanian Aboriginal people ○ Encourage and support relevant research-related activities ○ Identify other strategies and actions required, e.g. symposium and dedicated volume of <i>P&P</i> 	2021 Ongoing 2021	Aboriginal Engagement Committee	Events costs budgeted 2021 Cost of symposium; UTAS may partner	Apology event planned for 15/02/2021
Celebrate Northern Branch Centenary	<ul style="list-style-type: none"> ○ Produce special edition of P&P to be released at centenary celebrations ○ Promote information on centenary and related activities to members and the wider community ○ Develop interesting collaborative activities with the Northern Branch 	June 2021	Northern Branch Centenary Committee to lead promotion; RST Hon. Editor (P&P)	\$8-\$9000 approved in 2019 for P&P	P&P in progress Promotion of centenary activities needed in RST newsletter and emails to members Bookmarks distributed at 2020 Christmas dinner No decision yet on N Branch centenary celebration yet for all members
Develop and maintain quality public 'face' of the Society	<ul style="list-style-type: none"> ○ Develop style guide for public documents, communications, website and banners ○ Ensure all public documents follow style guide (when developed) ○ Ensure website content is up-to-date and accurate 	Dec 2020 Ongoing Ongoing	Ross Large and committee Hon. Secretary Council; VP Jocelyn McPhie is leading audit and update of website content	\$5000 allocated in 2021 budget	Graphic designer engaged Some progress on refreshed logo as at Dec 2020 One new banner produced No progress on style guide as yet Audit and update of website content completed Nov 2020